

Summary of draft AQAP Measures

Priority & Measure No.	Measure	Start Year	Estimated Completion Year	Organisations Involved	Comments	Funding
1.1	Improve active travel to schools	2024	On-going	Norfolk CC Schools	To promote active travel to schools. Propose to measure success by no. of schools with interventions taken but targeted around the AQMAs. Norfolk County Council already provides access to Modeshift Stars software to all schools so they can generate and manage their own travel plans, as well as offering a range of other road safety and active travel measures such as Bikeability and online learning (Step On It, Ride On It, seat belt safety).	Norfolk County Council funded.
1.2	To develop a BCKLWN Travel Plan	2024	On-going	BCKLWN Sustrans	Developing a green travel plan forms part of the council's Climate Change Strategy. This will focus on commuting and business travel. Sustrans are helping to promote.	Part of £6.1m Town Deal & Business Rate Pool bid. 6 large employers in King's Lynn taking part. Work has commenced in creating and implementing a travel plan.
1.3	Development of other workplace / business travel plans	2024	On-going	BCKLWN Private businesses	BCKLWN are working with a number of businesses (6) to help implement workplace travel plans but also to assess any barriers to their wider implementation e.g. https://www.visionkingslynn.co.uk/projects/active-and-clean-connectivity/ . Measure forms part of corporate Active & Clean Connectivity Town Deal project.	Part of £6.1m Town Deal & Business Rate Pool bid. 6 large employers in King's Lynn taking part.

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1.4	Development of Active Travel Hubs	2024	On-going	BCKLWN Norfolk CC	Phase-1 comprises the Nar Ouse Enterprise Zone in South King's Lynn and Phase-2 a travel hub within the existing Baker Lane Carpark with additional secure cycling provisions. Forms part of corporate Active & Clean Connectivity Town Deal project.	Part of £6.1m secured from Town Deal & Business Rates Pool. Design & Build Stage RIBA Stage 4 underway.
1.5	Implement local cycling and walking infrastructure plan (LCWIP)	2024	On-going	Norfolk CC BCKLWN Sustrans	LCWIP to provide better N-S and E-W connectivity and improved access to rail and bus stations. Some of these measures are funded (£3m) through the Active & Clean Connectivity Plan (A&CC); others require external funding. Link to the plan via NCC website; https://www.norfolk.gov.uk/39084	Part of £6.1m secured from Town Deal & Business Rates Pool LCWIP schemes further feasibility/design underway, delivery profile received and under review. This forms part of the King's Lynn sustainable transport and regeneration scheme (STARS) £24 million to boost King's Lynn transport infrastructure (Levelling Up Fund 2) - Case study - GOV.UK (www.gov.uk) This will see £24 million of Levelling Up Funding (tranche 2) delivering Active Travel measures as part of Southgates Master Plan and Gyrotory.
1.6	Support Use of West Lynn Ferry	2024	Medium Term Plan 2030	BCKLWN NCC	Continued operation of Ferry Service. Linked to Car Park Strategy (Sail and Park). KLWN and NCC have jointly funded a feasibility study into the ferry infrastructure improvements.	£40K funding jointly funded by Borough Council of King's Lynn and West Norfolk and Norfolk County Council to complete feasibility study

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2.1	Work with Norfolk County Council to help deliver their Bus Service Improvement Plan (BSIP)	2024	2024/2025	Norfolk CC BCKLWN Bus Operators	A range of bus infrastructure and support measures have been identified that have DfT funding. Measures include cheaper fares for the under 25's, new bus lanes, plus new / improved travel hubs e.g. Hunstanton.	£50m Funding secured from DfT, scheme in development. The project team is in place and the work is on schedule as per the programme
2.2	Help to deliver roll out of Zero Emission Buses in King's Lynn	2024	TBC (funding dependent)	NCC Bus Operators	Measure identified from a review of source apportionment study carried out by Bureau Veritas. This showed that bus NOx emissions are around half of cars, but a fraction of total flows. Improving bus fleet (replacing older Euro stock) will reduce any disproportionate effect.	Measure is supported by Norfolk County Council (including Public Health). It is currently unfunded but Norfolk County Council will work with partners to apply for funding as opportunities arise.
3.1	Review changes to the road system within the King's Lynn Town Centre gyratory system (Railway Rd AQMA).	2024	2025	Norfolk CC BCKLWN	The preferred options are to be reviewed for AQ. The transport scheme stems from Kings Lynn Area Transport Strategy (KLATS), which involves redesigning the gyratory system with improved cycle and walking as needed for the town centre and a re-routing of buses.	Part of £24.5m LUF2 award for STARS – see details in measure 1.5 above. Funding secured, scheme in development.
3.2	Review traffic related changes as part of the Southgates Masterplan	2024	2025	Norfolk CC BCKLWN	The preferred options are to be reviewed for AQ. Southgates transport scheme stems from KLATS. To reconfigure the existing Southgates roundabout to a form that is better suited to public transport and active travel modes.	Part of £24.5m STARS LUF2 award. Funding secured, scheme in development, see measure 1.5 for further details. Outline Business Case submission expected early 2024 Scheme delivery 2026-2027

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3.3	Develop and implement a comprehensive Car-Parking Strategy for King's Lynn	2024	On-going	BCKLWN	Air quality matters are to be considered within the Council's draft car parking strategy. Provision of additional EV charge points	AECOM appointed to carry out review, report expected later in 2024
3.4	To revoke the Gaywood Clock AQMA. Review measures to improve traffic flow through Gaywood Clock AQMA junction	2024	2024	Norfolk CC BCKLWN	Measure derived from KLATS. To review measures to improve traffic flows through the AQMA junction. This Measure (3.4) is to be reviewed as per the Council's Air Quality Annual Status Report, as NO2 levels in the Gaywood Clock AQMA area have been below the NO2 annual mean objective for more than 5 years. An updated AQ monitoring scheme as required by planning for the Parkway development is to be implemented in 2024.	Review of Gaywood Clock AQMA to be completed latter in 2024 with possibility of revocation as no NO2 exceedance over last 5 years
4.1	To consider air quality from new developments and secure mitigation	2024	On-going	BCKLWN	We report on the number of planning applications that were reviewed for AQ every year within the Annual Status Report. Last year we reviewed 142 applications. Measure includes reviewing the larger planning applications for air quality and securing mitigation where necessary. On-going statutory work.	Officer post in place and will continue this area of work going forward. Details will be reported in Annual Air Quality Reports
5.1	Promote behaviour change from individuals and employers	2024	On-going	Norfolk CC BCKLWN	Working with NCC Public Health to better engage the public through a behaviour change programme, including the use of social media to be more aware of taking personal responsibility for	Officer post in place, joint work with NCC Public Health.

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					reducing air pollution through a number of measures e.g.; Clean Air Day , Defra's Burn Better, Breathe Better campaign , anti-idling, working with schools, indoor AQ etc, NCC journey planning toolkit www.travelnorfolk.co.uk Officers to undertake specialist behaviour change training to embed techniques in policy development. We work closely with other authorities in Norfolk through the Norfolk Countywide Air Quality Group.	
5.2	Improve Public Awareness (Air Quality Monitoring and Information)	2024	On-going	BCKLWN NCC	Raising public awareness is recognised as an important function of the air quality work of which improved air quality monitoring forms part. To review KL AQ monitoring and information systems.	Officer post in place, joint work with NCC Public Health.
6.1	To develop an Air Quality Project based on review of PM10 and PM2.5 across the district.	2024	2029	Norfolk CC Public Health BCKLWN	Develop a project to review, monitor and reduce levels of PM10 & PM2.5 district wide. We are working NCC Public Health and other specialists to develop the role.	Project being framed with NCC Public Health

Other potential additions:

Education and Information campaigns to encourage more responsible driving and the use of alternative modes (start year 2024/ongoing), NCC/BCKLWN/ Norfolk County Council have set up www.travelnorfolk.co.uk, a journey planning tool, to raise awareness of alternative modes of travel and the costs/benefits of different modes of travel. Funded by NCC.

King's Lynn Transport Strategy – this is being reviewed and an updated transport strategy will be developed. (start year 2024/ongoing), NCC/BCKLWN.
Working group meetings are underway. Funding secured.